

Tax Reform: Promote Economic Growth
Enact a Lower Corporate Tax Rate

What to Ask For When Visiting with Senate and House Members

Urge Representatives to support a tax policy that lowers the corporate and pass-through entity tax rate to stimulate economic growth and additional hiring in our businesses which are tasked with protecting our nation's public health, property and food supply.

Talking Points

- The pest management industry is a \$7.8 billion economic engine with nearly 20,000 companies employing over 150,000 service technicians and thousands of additional management and support staff throughout the U.S. The pest management industry continues to grow at a rapid pace. Much of the new job growth emanates from small and family-owned businesses with five employees or less.
- As an industry, our motto is “Our Mission is Your Protection.” Every day, pest management professionals dedicate themselves to protecting public health from the dangerous and deadly diseases transmitted by pests –from food borne illness carried by cockroaches and rodents to mosquito-borne threats like Zika. In order to do our jobs, we need our elected officials to tackle a long-standing inhibitor to economic growth - our dated, complicated, and regressive U.S. tax code. We want to encourage sensible tax reform that promotes hiring and innovation leading to more quality pest management services.
- The current corporate tax rate of 35 percent is the highest among developed countries and believe there is much consensus among lawmaker and the public that a lower corporate tax rate will expand the economy, increase investment and stimulate job hiring.
- The last significant tax reform occurred during the Reagan Administration in 1986; amending the tax code is long overdue. In 1986 the tax reform included a 12 percent reduction in the corporate tax rate which resulted in a nearly 3 percent reduction in unemployment.
- We support lowering the corporate tax rate from 35 percent to 20 percent and capping the pass-through business tax rate at a maximum of 25 percent. Both of these provision were in included the House Ways and Means Committee tax reform plan, “A Better Way for Tax Reform” published in 2016. President Trump has also signaled strong support for lowering the corporate tax rate.
- 90% of American companies are comprised of 20 or fewer employees allowing the companies to cap the pass-through business tax rate at 25 percent is smart policy that leads to increased investment in our companies and our employees
- Studies indicate that high corporate tax rates create uncertainty for businesses resulting in a decrease in capital investment and growth. Uncertainty is not what our economy needs as we adapt for the 21st century, including exciting technological innovations and a new workforce dynamic.